

Message Text

UNCLASSIFIED

PAGE 01 TOKYO 00458 111132Z

42

ACTION EA-07

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /015 W

----- 074083

R 110930Z JAN 74

FM AMEMBASSY TOKYO

TO USDOC WASHDC

INFO SECSTATE WASHDC 9238

UNCLAS TOKYO 0458

E.O. 11652: N/A

TAGS: BEXP, JA

SUBJECT: FY 1975 U.S. IN-STORE PROGRAM

RE: (A) TOKYO A-768, SEPTEMBER 14, 1973

(B) TOKYO A-936, NOVEMBER 27, 1973

(C) TOKYO A-971, DECEMBER 27, 1973

FOR EISELT FROM BELLOCCHI

ON BASIS EMBASSY-INITIATED DISCUSSIONS, FIVE JAPANESE
DEPARTMENT STORES PREPARING SUBMISSIONS FOR FY 1975
IN-STORE PROGRAM. IN ORDER TO DEAL WITH DEPARTMENT
STORE MANAGEMENT REGARDING PROSPECTS FOR CONTRACTS,
SCALE AND NATURE OF USG INPUT, ETC., EMBASSY REQUIRES
DEPARTMENT'S RESPONSE TO EMBASSY'S RECOMMENDATIONS FOR
IMPROVED IN-STORE PROMOTIONS IN JAPAN (REF. A) AND LEVEL
FUNDING FY 1975 PROGRAM (REF. B AND C).
SHOESMITH

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 11 JAN 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974TOKYO00458
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740146/aaaabrjz.tel
Line Count: 44
Locator: TEXT ON-LINE
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: elyme
Review Comment: n/a
Review Content Flags:
Review Date: 02 OCT 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <02 OCT 2002 by WorrelSW>; APPROVED <18-Nov-2002 by elyme>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: FY 1975 U.S. IN-STORE PROGRAM RE: (A) TOKYO A-768, SEPTEMBER 14, 1973
TAGS: BEXP, JA
To: n/a
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005